

[Abstract]

A method is described for producing an RFID label using a printing process. It is an object of the present invention to apply the required parts to the label in a simple way and preferably also to protect the antenna against mechanical or chemical damage. According to the invention, this is achieved by the fact that at least part of the antenna which is required for functioning and of the tuned circuit is applied to the printing material by sheet-fed offset printing or, directly or indirectly, by way of a relief printing plate.